

Starting Well

Living Well

Ageing Well

# Priorities



**1**  
Very best start in life where children are ready to learn and encouraged to thrive and develop

Reduce rate of smoking at time of delivery

Reduce the number of children born with low birth weight

Improve school readiness

Children attending 'Good' and 'Outstanding' Early Years settings

Take up nursery at 2yrs

Promote good parent infant mental health



**2**  
Aspiration and hope through learning and moving with confidence from childhood to adulthood

Reading / writing / maths at Key Stage 2

Attainment 8 and Progress 8 at Key Stage 4

Young people going onto higher education

Children attending 'Good' and 'Outstanding' schools

Number of 16-19 year olds in employment or educated

Increase the proportion of children with good reading skills

Promote a whole system approach and improve wellbeing and resilience



**3**  
Resilient families and supportive networks to protect and grow our young people

Early Help Intervention

Reduce the number of first time entrants into Youth Justice

Increased levels of fostering and adoption

Improve the quality of social care practice

Improve the placement stability for our looked after children

Reduce the impact of adverse childhood experiences



**4**  
Opportunities for people to fulfil their potential through work, skills and enterprise

Increase median resident earnings

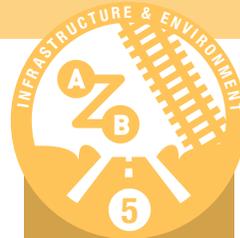
Increase the working age population in employment

Increase the number of people earning above the Living Wage

Increase number of enterprises / business start ups

Working age population with at least Level 3 skills

Increase the number of good quality apprenticeships delivered



**5**  
Modern infrastructure and a sustainable environment that works for all generations and future generations

Improve air quality

Increase the number of net additional dwellings

Increase the number of affordable homes

Digital inclusion - average download speeds

Reduce tonnes of waste sent to landfill and increase the proportion recycled

Increase journeys by sustainable transport / non-car

Increase access to public transport



**6**  
Nurturing our communities and having pride in our people, our place and our shared heritage

Increase participation in cultural events

Reduce victims of domestic abuse

Reduce the number of rough sleepers / homelessness

Improve satisfaction with local community

Victims of crime / fear of crime

Reduce levels of anti social behaviour

Increase access, choice and control in emotional and mental self-care and wellbeing



**7**  
Longer and healthier lives with good mental health through better choices and reducing inequalities

Increase physical and mental healthy life expectancy

Improve the wellbeing for our population

Decrease smoking prevalence

Increase levels of physical activity

'Good' and 'Outstanding' GPs practices

Reduce drug and alcohol related harm



**8**  
Independence and activity in older age, and dignity and choice at end of life

Increase the number of people helped to live at home

Reduce hospital admissions due to falls

Increase levels of self-care / social prescribing

'Good' and 'Outstanding' social care settings

Prevention support outside the care system

## Delivering the vision, aims and priorities of the Corporate Plan will be supported by a number of enablers and ways of working:

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A **new relationship** between public services and citizens, communities and businesses that enables shared decision making, democratic accountability and voice, genuine co-production and joint delivery of services. Do with, not to.

An **asset based approach** that recognises and builds on the strengths of individuals, families and our communities rather than focussing on the deficits.

**Behaviour change in our communities that builds independence and supports residents to be in control**

A **place based approach that redefines services** and places individuals, families, communities at the heart

A stronger prioritisation of **well being, prevention and early intervention**

An **evidence led** understanding of risk and impact to ensure the right intervention at the right time

An approach that supports the development of **new investment and resourcing models**, enabling collaboration with a wide range of organisations.