

Tameside Social Value Charter

Social Value is Everyone's Business. This charter enforces Tameside Council's commitment to delivering a Social Value vision where the Council, businesses, third sector partners and voluntary groups work together for the benefit of the citizens and communities of Tameside. Tameside Council is committed to maximising the wellbeing of the people of Tameside. We are committed to supporting economic growth, increasing the self sufficiency of individuals and families, and protecting the most vulnerable.

This Charter is Tameside Council's commitment to:

1. Delivering our Corporate Plan for Tameside and Glossop (Our People, Our Place, Our Plan) supported by our **Five Social Value priorities** and benchmarking their outcomes against the National Themes Outcomes and Measures (TOMs) Framework for Social Value
2. Deliver **Our Promise**. We will set an example to the businesses in our borough by showing our commitment to Social Value within our organisation.
3. Tameside's **Wider Social Value Activity**
4. Delivering **Social Value through Procurement**. STAR, the Council's internal procurement team will use the Social Value Portal to record and monitor suppliers' Social Value commitments for all competitive procurement activity with a total agreement value in excess of £50k.

1. Five Social Value Priorities

	Priority	Outcome:	TOMs Theme				
			1	2	3	4	5
1	Excellent Health and Care	Longer and healthier lives for all through better choices and reducing inequalities.		√	√		
2	Successful Futures	Aspiration and hope through learning and moving with confidence from childhood to adulthood.	√		√		
3	Work, Skills and Enterprise	Opportunities for people to fulfil their potential through work, skills and enterprise for example, apprenticeships, earning above living wage, achieving at least level 3 skills and increasing the number of business start ups	√	√			
4	Stronger Communities	Nurturing our communities and having pride in our people, our place and our shared heritage.		√	√		√
5	Sustainable Environment	Modern infrastructure and a sustainable environment that works for all generations and future generations.			√	√	

Theme 1 - Jobs: Promote local skills and employment

Theme 2 - Growth: Supporting growth of responsible, local businesses

Theme 3 - Social: Healthier, safer and more resilient communities

Theme 4 - Environmental sustainability: Protecting and improving our environment

Theme 5 - Social innovation: Promoting new ideas and community initiatives

2. Our Promise

The ambition of Tameside Council is to be an employer committed to Social Value. To achieve this we will:

- Ensure Social Value is embedded within our organisation and throughout our supply chain.
- Ensure staff are well trained, motivated, supported and understand Social Value principles and relevance.
- Through Action Together we engage with our local communities and service users to consult with them to get their voices heard and have a say in what they want.
- Work to support sustainable development through policies and strategies approved by our council leaders for example Our People, Our Place, Our Plan
- Be a living wage employer and encourage our providers to also be a living wage employer improving living standards and opportunities for employees and their families.

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To ensure Social Value is embedded the Council have issued a Social Value Guidance document, approved by cabinet and we will look to develop a Social Value group consisting of representatives from Council services to champion Social Value. The group would be responsible for promoting and driving forward Social Value throughout the organisation, and the supply chain to benefit the whole community.

3. Wider Social Value Activity

Tameside Council with Action Together connect with the local community to encourage volunteering and support local community groups to access funding and grant opportunities.

The Employment and Skills team work with local employers to support them to reach their Social Value aims and match them to local priorities. An example of this is the Tameside Menu of Choice, administered by Employment & Skills to link Tameside businesses to local schools, colleges and training providers. A request may be made by a school for a specific type of business to attend an assembly to talk about what they do in order to link in with a school topic, or a college may require support with mock interviews. The Menu of Choice holds a database of businesses willing to offer time, when business needs allow, and the request is sent out for a match to be made. Through the Menu of Choice, in the academic year 2018/2019, employees of Tameside businesses volunteered in disadvantaged schools to progress reading which resulted in 1,000 additional hours of reading taking place in schools. To discuss the support available please contact employmentandskills@tameside.gov.uk

Tameside Council staff are encouraged to volunteer, with a policy which allows them to be released from their duties for 15 hours of work time per year. Additionally the Council supports nominated charities.

4. Social Value through Procurement

Tameside Council spend approximately circa £163m per annum (excluding pensions fund) with businesses and organisations that provide works, supplies, and services to us. We want them to play an active part in their communities to build ambition, resilience, skills and prosperity so that they flourish.

The Councils procurement team, STAR Procurement are Chartered Institute of Purchase and Supply Corporate (CIPS) Ethics Certified and we will ensure and maximise the community benefit by:

- Including Social Value in every procurement opportunity where relevant and proportionate and attribute a minimum weighting of 15% with an overall target of 20%, in all competitive procurement activity with a total agreement value in excess of £25k
 - Ensuring all providers and suppliers adhere to our ethical standards and eradication of modern slavery
 - Using the Social Value Portal to record and monitor suppliers' Social Value commitments for all competitive procurement activity with a total agreement value in excess of £50k
 - Businesses and providers will be motivated to promote new skills and offer meaningful employment (**TOMs: Theme 1**);
 - Promoting and increase local spend by targeting local businesses and the VCSE and Cooperative sectors (**TOMs: Theme**)
 - Encouraging Providers to work with the local community, the voluntary sector, social enterprise sector, and schools (**TOMs: Theme 3**);
 - We will encourage our Partners' suppliers to promote sustainable procurement by protecting and enhancing the local environment (**TOMs: Theme 4**);
 - We will encourage our suppliers to promote and reward social innovation that leads to better community outcomes, in particular for old problems (**TOMs: Theme 5**)
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