

Cumulative Impact Policy

I understand that local licensing authorities can adopt special policies in relation to cumulative impact where evidence is produced by one or more responsible authorities that the impact of a number of licensed premises in a specific geographical area is having an adverse effect on the promotion of the licensing objectives.

I am aware that Stalybridge, and in particular, Armentieres Square, has been placed within this zone.

Summers Quay is a luxury development in the heart of Stalybridge Town Centre. The 6-storey building boasts 67 luxury apartments, overlooking the Huddersfield narrow Canal and in close proximity to local shops and country walks.

Underneath the development, there are commercial units that I would like to develop into a restaurant and bar and would be aimed at families and professionals throughout the day, and a more high-end customer during the evening trading hours.

The day would start around 7am and would offer a full breakfast and coffee menu. The venue would aim to rival other coffee providers such as Starbucks with a huge range of speciality coffees. I believe we lack this type of establishment in the town centre and this would be a great asset to the town. A perfect place for professionals to start the day, meet with colleagues and a venue that would also offer a warm welcome to families and friends.

Throughout the day there would be a laid back, coffee house, bistro type approach, serving moderately priced meals and offering a selection of light bites and fancy deserts.

During the evening the venue would have a more formal feel and offer a selection of 'off the grill' type meals, wood fired pizza from a custom-made wood fired pizza oven and various other family inclusive meals. Prepared by chef with 20 years city centre experience, who will bring a feel of the city centre to Stalybridge!

The food menu would only be available until 9pm, at which point the venue would then evolve into a high-end bar, serving cocktails, premium spirits and guest beers. There will be back-ground music throughout all trading hours and will not exceed a limit agreed by the local licensing authority and the environmental health. The venue will adopt a very cool and classy feel where couples would meet, friends would socialise, and families would make memories whilst dining on quality fresh and locally sourced food! There would also be weekly dining event which would appeal to the vegan and vegetarian residents of the town.

The venue will be available for private hire and would easily accommodate a range of occasions from wakes to weddings, birthdays and baby showers.

There will also be a selection of weekly and monthly entertainment sessions, such as a pianist on a sunny Sunday afternoon complimented by a specially prepared menu, acoustic sessions on a Saturday, early evening ,and many charity based events throughout the year in a bid to raise awareness of many local issues, such as homelessness and many other local causes.

We will also adopt a policy that food will not go to waste at the venue and will work with local food banks.

I appreciate there are already many 'pubs' dotted around the town centre, but I truly believe the town is in desperate need of a high-end eatery and bar that will offer a menu that would normally only be found within the city centre and priced accordingly. The location of the venue is fantastic will provide a huge face-lift to the centre of the town and offer a friendly environment for all ages.

The location of the venue makes this a fantastic destination for food and drink, without the added cost of the transport to Manchester, which in turn would allow local business to thrive - local taxi companies would benefit along with local food suppliers. Meat, vegetables and sweet treats would be sourced locally in a bid to increase revenue and growth within the town, along with the added revenue the local hairdressers and beauty salons may find themselves benefiting from.

The Cumulative Impact Policy outlines areas of concern such as Crime and Disorder, Public safety, Prevention of Public Nuisance, Protection of children from harm.

In a bid to reduce this risk, I would adopt the following policies.

Crime and Disorder

1. CCTV

A tamper-proof digital colour CCTV system will be installed and maintained at the premises to the satisfaction of Greater Manchester Police.

The system must run and record continuously for 24 hours a day, 7 days per week and recorded footage must be stored for a minimum of 28 days.

The system will provide a clear head and shoulders view to an evidential quality on every entry/exit route and within any other vulnerable areas as identified by Greater Manchester Police.

Recorded footage will be provided to a representative of any responsible authority on request. Such footage will be provided in an immediately viewable format and will include any software etc. which is required to view the footage. Any discs, portable

drives or other storage media onto which footage is transferred will be provided by the premises and sufficient stock of such storage media will be kept on the premises at all times.

A member of staff who is trained to operate the system and supply footage will be present at the premises at all times when licensable activities are taking place.

The Designated Premises Supervisor will ensure that the CCTV system is checked at least once every week by a suitably trained member of staff. This check must include the operation of the cameras, the recording facilities, the facilities for providing footage and the accuracy of the time & date. A written record of these checks will be kept, including a signature of the person carrying out the check. This written record will be kept on the premises at all times and made available to a representative of any responsible authority on request.

Suitable signage informing customers that a CCTV system is in operation will be placed in prominent positions within the premises, including information on the Data Protection Act and the Human Rights act.

2. Incident Book

An incident book (with the pages numbered sequentially) will be kept on the premises and be made available for inspection by responsible authorities. The incident book will be used to record the following:

- (i) Any incident of violence or disorder on or immediately outside the premises
- (ii) Any incident involving controlled drugs (supply/possession/influence) on the premises
- (iii) Any other crime or criminal activity on the premises
- (iv) Any refusal to serve alcohol to persons who are drunk (On sale and off sale premises only)
- (v) Any refusal to serve alcohol to under 18's or anyone who appears to be under 18 (vi) Any call for police assistance to the premises
- (vii) Any ejection from the premises
- (viii) Any first aid/other care given to a customer

3. Drug Policy

The management of the premises will introduce a strict "zero tolerance" policy in respect of the use and/or supply of illegal drugs on the premises. The policy to include checks of the toilet areas every half-hour whilst the premises are open and suitable signage to be placed in prominent areas within the premises.

Public Safety

1. Occupancy Limit

The total occupancy of the premises must not exceed *** persons, including staff.

2. Glass Collection

In order to minimise the risk of persons becoming injured by broken glass, the designated premises supervisor will ensure that empty glasses, bottles and other containers are collected and disposed of regularly and at least every half-hour whilst the premise is open.

Prevention of Public Nuisance

1. Doors & Windows

To prevent noise nuisance, all windows and doors at the premise must be kept closed at any time when regulated entertainment, live music (amplified or unamplified), recorded music or any other type of entertainment (amplified or unamplified) is being performed at the premise, except to allow people to enter or exit.

2. Entertainment to be Inaudible

Noise generated by regulated entertainment, live music (amplified or unamplified), recorded music or any other type of entertainment (amplified or unamplified) must be inaudible at the nearest noise sensitive location.

3. Perimeter Inspections

The Designated Premises Supervisor must ensure that perimeter inspections are undertaken every hour when regulated entertainment, live music (amplified or unamplified), recorded music or any other type of entertainment (amplified or unamplified) is taking place. These inspections must be recorded in a book which must be made available for inspection to Local Authority Officers and Greater Manchester Police on request.

4. Notices to Customers

Notices requesting customers to leave quietly must be displayed in a prominent position next to each entrance/exit. The Designated Premises Supervisor must ensure that customers are encouraged to keep noise to a minimum when leaving the premise.

5. Litter Control

The Designated Premises Supervisor must ensure that a member of staff collects all litter from the curtilage of the premises every day at the conclusion of trading. A written log must be kept of the areas checked and made available to responsible authorities for inspection on request.

6. No Drinks Outside

The Designated Premises Supervisor must ensure that no drinks are taken or consumed outside the premises nor glasses/bottles removed from the premises by patrons when leaving.

Protection of Children from Harm

1. Challenge 25

The premises must operate a "Challenge 25" scheme at the premise in relation to age verification for alcohol sales and other age-restricted products. Signs and/or posters must be displayed in prominent positions inside the premise to inform customers of this condition.

2. Refusals Book

A refusals book must be kept at the premises and must be used to record all refusals to sell alcohol for any reason. Where other age restricted products are sold at the premise, any refusals to sell such items to underage persons or persons who appear underage must be recorded. The details to be recorded must be as follows:

- (i) Time, day & date of refusal
- (ii) Item refused
- (iii) Name & address of customer (if given)
- (iv) Description of customer
- (v) Details of i.d. offered (if shown)

The refusals book must be made available for inspection by responsible authorities on request.

3. List of Agreed Products

A list of all items not to be offered for sale will be agreed with the Premises Licence Holder and the responsible authorities, including Trading Standards, and Greater Manchester Police. This list can be subject to further amendment and agreement between the parties. Once the list is agreed, items on the list must not be sold or supplied by the premises.

4. Proxy Notices

The premise must display, in a prominent position, a notice or notices explaining that it is an offence for adults to purchase alcohol and then supply it to persons under 18.

5. Door Age Policy

No persons under the age of 18 will be granted entry after 7.30pm, unless they accompanied by an adult. No persons under the age of 18 to be allowed entry to the premises after 9pm regardless if they are accompanied by an adult.

All persons under the age of 18 must be off the premises by 10.30pm

All 4 Licensing Objectives

1. Staff Training

Any staff employed at the premises will receive training by the Designated Premises Supervisor on first appointment and at least every three months thereafter. Training will include input on preventing underage sales, sales of alcohol to people who are drunk, application of the drugs policy and any other relevant matters. A written record will be kept of all training carried out. This record must be kept on the premises and made available for inspection by any responsible authority.

2. Personal Licence Holder to be on Premise after 10pm

A Personal Licence Holder will be present at the premises at all times licensable activities, live music (amplified or unamplified), recorded music or any other types of entertainment (amplified or unamplified) are taking place.

3. List of Authorised Persons

The Designated Premises Supervisor will maintain a written record of all members of staff who are authorised to sell alcohol.

4. Pub watch

Where such a scheme is in operation, the Designated Premises Supervisor must be an active member of a local Pub watch scheme or equivalent.

I believe the venue will be a huge asset to the town and if all policies are adopted and adhered to, the venue will play host to a plethora of safe and responsible social activities. The impact on the surrounding area would be of a positive nature and would complete a long-awaited transformation of the canal side development.

The venue will be managed by an experienced individual, who has extensive knowledge of the hospitality sector and has lived and worked in Stalybridge for 40 years. The owner has the best interests of the town at heart and believe it's time to put Stalybridge back on the map by providing a venue that boasts plush surroundings, fine food, premium beers, spirits and town centre worthy cocktails matched with delicious treats.